



Dayana Arroyo

Senior Product Designer

6 years Colombia www.daydesign.me

CONTACT

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📍 Barranquilla, Colombia

DESIGN SKILLS

- UX Research
- UI Design
- Prototyping
- Wireframing
- User Testing
- Motion Graphics
- Lottie files
- Design Systems

TOOLS

- Figma
- Maze
- Adobe tools
- AI Workflow Automation

LANGUAGES

- Spanish — Native
- English — Fluent

PROFILE

Product Designer with 6 years of experience creating intuitive digital products for startups and global companies across fintech, e-commerce, and SaaS. I blend user-centered thinking with visual design to create impactful, user-focused experiences.

EXPERIENCE

Senior Product Designer @ Yourway Learning

2025 — Present
Miami Lakes (Remote)

Senior Designer across four core product teams — Onboarding, AI assistants, My Drive and Yourway Activities for students.

Built a product-wide design system.

Designed intuitive user interfaces in close collaboration with engineers, delivering scalable and user-centered product experiences.

Senior UX UI Designer @ Perficient

2023 — 2025
LATAM (Remote)

Designed and enhanced the UI for RTS Pro, a transportation management platform for Shamrock Trading Corporation in the US.

Redesigned the login experience and admin portal to improve usability and visual consistency.

Created UI animations and micro-interactions to deliver a more engaging user experience.

Designed Overlord, an internal feature flag management tool that enabled developers to manage and test feature releases more efficiently.

UX UI Designer @ Oiga Technologies a 10 Pearl Company

2021 — 2023
Vienna, Virginia (Remote)

Led the end to end UX/UI design of OurGlass, a decentralized social media platform, from discovery to high-fidelity designs.

Created user flows, wireframes, prototypes, and high-fidelity interfaces from scratch.

Built and maintained a scalable design system.

Designed core social features, including content creation, profiles, and discovery.

Visual UI Designer @ Huge

2022 — 2023
LATAM (Remote)

Owned the UI design for Google's Privacy Sandbox project.

Created high-fidelity interfaces aligned with Google's design standards.

Iterated on product features based on stakeholder and technical feedback.

UX UI Designer @ Munity App

2020 — 2021
Panamá (Remote)

Designed the Fast Pass feature, streamlining visitor access for faster entry into residential communities.

Created user flows, wireframes, and high-fidelity interfaces for new product features.

EDUCATION

Master's Degree — UX UI Design

2022 - 2023

Nuclio Digital School

Online Course - Visual Elements of User Interface Design

2020 - 2021

California Institute of the Arts

Online Course - Foundations of User Experience Design

2020 - 2021

Google

Bachelor's Degree - Graphic Design

2015 - 2019

Universidad del Norte